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Subject: MG80 - Approaching Fast. Don't Miss Out!

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MG80! - A truly worldwide celebration of the founding of the MG Car Club!

MG80! 16 - 17 October 2010

MG80 is now beginning to gather serious momentum! On October 16 & 17 the worldwide MG family will come together to celebrate the marque of friendship.

We want YOU to be involved with this prestigious event and raise a glass with us as we toast 80 glorious years.

Initial responses have been very pleasing indeed. Listed below are Worldwide clubs who have confirmed they will be taking part.

The range of events that are taking place differ considerably from club to club.

Confirmed Clubs to date:

Europe

MG Car Club Caledonian Centre, MG Car Club South East Centre, MG Car Club Tyne Tees Centre, MG Car Club Lincolnshire Centre, MG Car Club Abingdon Works Centre, MG Car Club Yorkshire Centre, MG Car Club Luxembourg

Canada

MG Car Club Toronto

America

MG Club of St Louis, Tidewater MG Classic - Virginia, MGs of Baltimore, MG Car Club Houston

Australia

MG Car Club South Australia, MG Car Club Queensland, MG Car Club Sydney

South Africa

MG Car Club South Cape Centre,

New Zealand

MG Car Club Auckland, MG Car Club Otago

The MG Car Club will be staging the largest MG event ever to celebrate our 80th birthday.

The first meeting of the club was on 12 October 1930 at the Roebuck Inn, Stevenage on the A1 Great North Road.

The plan is for the celebratory event to start in New Zealand early in the morning and travel westwards around the globe, passing through Kimber House, Abingdon, UK at noon and finishing in Alaska late that evening.

Sign up for the event here: <http://www.kimberstores.co.uk/join-mg-80-p-333.html>

Inviting the MG family!

The MG Car Club is inviting ALL overseas MG clubs to join in with this exciting worldwide event. We would like each club to stage a local event of their choosing which is both organised and funded by them, and which involves as many members as possible.

We want the clubs to capture the spirit of their event on photo or video, which will be then upload to the Internet and displayed on a time line showing the progress of the events throughout the day.

Innovative!

This has the potential to be an innovative celebration of our 80 years, and we think that the participation of clubs throughout the world will foster a closer relationship within the extended MG family. The PR that could be generated for all the clubs and MG as a whole could be enormous.

Our intention will be to generate local, national and international interest.

Fun!

MG80 will be a hugely fun event! Whether your club organises a road-run, pride of ownership, barbeque, auto-test or a hill climb we want everyone to have a fantastic time. The great thing about MG80 is you decide what event to organise!

Huge Response!

Clubs and volunteers have already come forward from Europe, Australia and New Zealand as well as the UK.

This will be an event of truly worldwide proportions so help us celebrate, we'd LOVE for you to be involved.

Date Flexibility

We understand that arranging an MG80 event on a set day might be tricky, so please be flexible with your date! If you want to celebrate the club's 80th on Friday the 15, or Monday 18 then that's great!

Technology!

Our intention is to use resources already present on the internet.

We will use a geographical timeline on Google Maps. Points on this line will show the progress of events and will be linked to photos and videos uploaded by clubs to well known media hosting sites such as YouTube, flickr and Panaramio.

Instructions on how to contribute to the map will show the progress of events and will be given, as well as information on how to incorporate the results into other media such as club websites and google earth.

Signing up for the event!

Clubs can buy a subscription for the event by visiting the MG Car Club's shop. You will then be contacted and given technical information and help for the event. There is a nominal cost of £10.

Sign up for the event here: <http://www.kimberstores.co.uk/join-mg-80-p-333.html>

UK Centres & Registers!

We'd love UK centres and register to be heavily involved too. An event is planned for Abingdon, but it would be terrific to see a series of events up and down the Country.

Get in touch!

The MG Car Club, Kimber House, PO Box 251, Abingdon, Oxfordshire, OX14 1FF, United Kingdom

Tel +44 (0)1235 555552 email mg80@mgcc.co.uk web www.mgcc.co.uk/mg80

Sign up for the event here: <http://www.kimberstores.co.uk/join-mg-80-p-333.html>

Thanks

The MG80 Team!